



What is a National MBE Certification?

A Minority Business Enterprise (MBE) Certification is a national-level designation for 51% owned and operated by one or more American citizens considered an “ethnic minority.”

While Federal Government certifications receive the most set-aside funding, National-level certificates offer more accessible qualification criteria.

An MBE Certification gives businesses access to more purchasing networks. That means more revenue coming in. An average entity cannot sell to certain corporate or nationally known companies. The Minority Business Certification gives your business that access.

Eligibility:

The **minimum requirements to qualify as a MBE** with the National Minority Supplier Development Council (NMSDC) or a local MBE program administered by a city, county or state are:

- U.S. Citizens who are African-American, Asian-American Hispanic- American, or Native American.
- 51% owned, operated, capitalized, and controlled by a member(s) of a presumed minority group
- The top executive officer responsible for managing daily operations has experience in the firm’s primary business specialization.

Benefits:

Receiving an MBE Certification will give your business access to State, City, Local, and Municipal Government spending. These agencies are mandated to spend between 5% - 20% on firms that are MBE Certified. More benefits include:

- Percentage of Fortune 1000 Company spending
- Listed in National Supplier Databases
- Invitations to attend networking events
- Growth in Annual Revenue
- Personalized business exposure.

What B2G Can Do for Your Business

B2G Connect is a third-party service provider that can assist your business with all of the MBE nuances. **Paperwork, complex language, and adhering to State policies can be highly challenging.** B2G will assign you a specialist to assist you every step of the way. We have the tools and know-how to help you accomplish your goals. Call us today to get the MBE Process started.

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