



Supplier Diversity Programs

Typically a Supplier Diversity Program is defined as an active **business program that encourages the use of minority, veteran, women, or historically underutilized companies as suppliers.**

Federal, State, and Local Government agencies all offer unique supplier diversity programs for businesses owned and operated by those who would typically be underrepresented. However, Supplier Diversity Programs go far beyond the Government sector.

Large corporations such as banks, universities, and manufacturers have developed programs to advance diversity throughout their supply chain. It is a worthy cause to give spending to businesses that would usually not receive it.

How Do You Get Involved?

Diverse suppliers generally include vendors owned and operated by women, members of socially and economically disadvantaged groups, and veterans.

If your business falls under any of these categories, you must get a proper certification. Companies with supplier diversity programs rely on certifications to decide whether a potential supplier meets the requirements to be deemed a diverse business.

B2G Connect has a long history of assisting companies in receiving certifications such as:

- **Women-Owned Small Business (WOSB/EDWOSB/WBE)**
- **Veteran-Owned Small Business (VOSB/SDVOSB/VBE/SDVBE)**
- **Minority Business Enterprise (MBE)**
- **HUBZone & 8(A)**

How Does This Help Your Business?

Once your small business is certified, supplier diversity programs in giant companies like Google, Johnson & Johnson, and Wells Fargo will all be more likely to choose you as a supplier for their products/services.

This gives you incredible benefits such as revenue growth, national exposure, and product turnover.

Why Use B2G Connect?

Government Services Exchange specializes in getting businesses like yours certified quickly and correctly. We have decades of experience helping companies connect to Supplier Diversity Programs globally. So let's get started today.

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